

jonahgreencreative.com
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Brooklyn, New York

JONAH GREEN

EDUCATION

University of Delaware
Visual Communications

Cab Calloway School of Arts
Digital Media | Fine Arts | Film

SKILLS

Video Production
Video Editing
Copywriting
Graphic Design
2D Motion Graphics
Social Media Management
Social Media Strategy
Painting | Drawing
Tarot Card Reading

SOFTWARE

Premiere Pro
Davinci Resolve
Final Cut Pro
After Effects
Photoshop
Adobe Illustrator
InDesign
Frame.io
Figma
Airtable
Monday
Asana

HARDWARE

Sony A7IV (current camera)
Sony FX3, FX6, FX9
Canon EOS R, C300
Gimbal
iPhone
iMac

VIDEOGRAPHER + VIDEO EDITOR

03/2022 - PRESENT

Grace Wells, LLC *New York, NY*

- Films weekly video lessons for table top commercial content on Sony A7SIII & DJI Ronin
- Designs set lighting and directs talent
- Organizes a high volume of video content in multiple codecs into an efficient database on Asana
- Processes and edits several drafts of footage via Frame.io on Adobe Premiere Pro

SENIOR CONTENT CREATOR

08/2021 - 03/2022

Breathwrk *New York, NY*

- Shot and edited video content that garnered over 100M views on TikTok
- Produced branded ads that ran across TikTok, Instagram, and Facebook
- Designed motion graphics for social media content
- Grew company TikTok page from 2.2M to 3.2M followers
- Tripled Instagram following from 20K to over 65K followers
- Built and managed company Discord server of over 100 active members
- Led copywriting for digital ads, email, announcements, in app descriptions, blog, and social media outlets
- Built and established brand voice guidelines

HEAD OF SOCIAL MEDIA + CONTENT CREATION

08/2020 - 08/2021

Catch Hospitality Group *New York, NY*

- Filmed and edited daily content on TikTok, Instagram, and Twitter
- Created graphic images and motion graphics for promotional emails
- Wrote copy for post captions, emails, and other promotional events
- Increased audience engagement by 300%
- Wrote weekly reports on current social trends
- Created posting schedule based off of when audience is most active to ensure highest possible exposure

FREELANCE CREATIVE PRODUCER

05/2018 - 08/2020

Various Brands *Los Angeles, CA*

- Designed, wrote, and presented pitch decks and proof of concepts for both scripted and non-scripted content
- Executive produced, developed pilot for series "The Win" with **NewForm Digital**
- Executive produced feature film "Influencers" concept with **Blumhouse**
- Wrote and performed in short- form content on **AwesomenessTV**
- Produced multi-platform digital campaigns for "Game Night" and "Annabel: Creation" with **Warner Bros.**
- Premiered one of Youtube's first streaming indie films, "Insight" with 1.7M views

CONTENT CREATOR + INFLUENCER

03/2009 - 03/2018

YouTube *Los Angeles, CA*

- Amassed 40M+ views and 1M followers
- Wrote, produced, edited, and published hundreds of short form videos
- Designed channel branding and all promotional materials
- Collaborated with **CVS, Unilever, P&G, and Warner Bros.** to integrate products into successful digital campaigns
- Monetized multiple brands across YouTube, Instagram, and Twitter, incl. the popular comedy group, Settle Down Kids (190K Subscribers, 16.2M views)